

# MARKETING AND EXTERNAL RELATIONS



# BOARD OF TRUSTEES REPORT

**SUMMER 2019**

**Dr. Marcie Dishman, Associate Vice President of  
Marketing and External Relations**



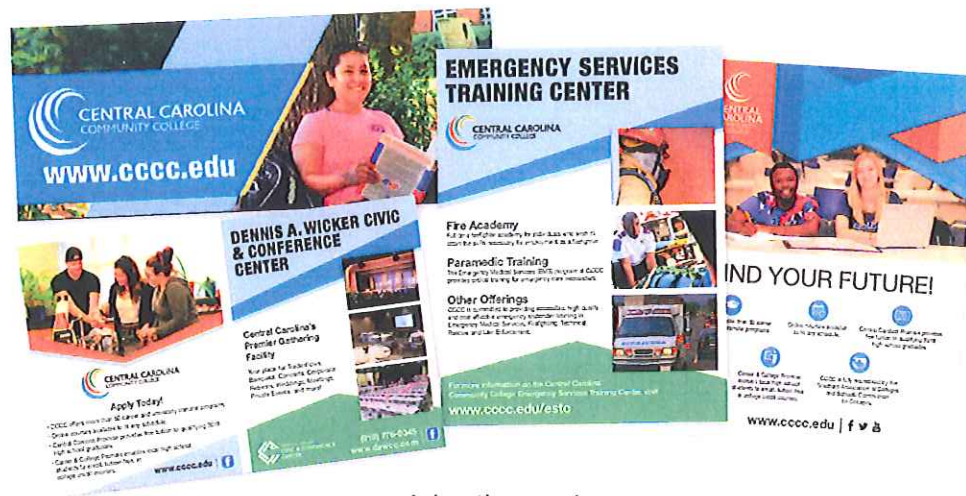
**CENTRAL CAROLINA  
COMMUNITY COLLEGE**



# MARKETING AND PUBLIC AFFAIRS

## DESIGN

Design of ads, booklets, brochures, posters, postcards, and other materials for promotion of college programs, offerings, events, and activities



Advertisements



Banner



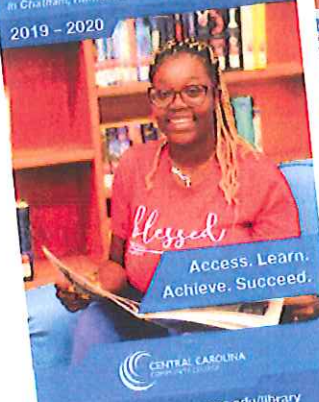
Billboard



## LIBRARY

in Chatham, Harrell, and Lee Counties

2019 - 2020



Access. Learn. Achieve. Succeed.

CENTRAL CAROLINA COMMUNITY COLLEGE

www.cccc.edu/library

### Get Help

**Email**  
Contact us with questions and requests via email. Email form available at [www.cccc.edu/library/contact-form](http://www.cccc.edu/library/contact-form).

**Chat**  
Get help 24/7 from a CCCC Librarian during regular business hours, or via using the chat box on the Library's homepage.

**Text**  
Give us a call to get facts, ask questions, view a book, or check on your library account.

**Lee Main Campus**  
(919) 718-7244

**Harrell Main Campus**  
(919) 814-6843

**Chatham Main Campus**  
(919) 545-5584

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### Circulation Policies & Loan Periods

**Harrell and Lee Campuses**  
Students, faculty, staff, business, and community patrons may borrow up to 10 items at a time. Loan periods vary by type of material.

- 3 Weeks: Books, Audio Books, Educational DVD
- 3 Days: Popular DVD (Limit 2)
- 1 week: Back issues of magazines and newspapers

**Renewals:** Once


**Overdue Reserve Materials and TBA Study Building:** \$1 per day

**All Other Materials:** No overdue fines

**Lost or Damaged Items:** Original purchase price

**Returning Materials:** You can return your library materials on The Information Desk or the book drop outside the Library.

**Chatham Main Campus:** Please refer to the Chatham Community Library policies for information about loan periods, fines, and fees for Chatham borrowers. To view policies, visit [www.chathamnc.org/government/department-program/library/](http://www.chathamnc.org/government/department-program/library/) library policies form.



### Online Resources

**Streaming**  
Search millions of online movies, books, and videos from 150 databases at no price.

**Magazines and Journals**  
We offer digital access to full text articles from over 114,000 peer-reviewed journals, popular magazines, and newspapers.

**E-Books**  
2019 over 500,000 E-Books through the library website at no cost!

**E-Video and Folio on Demand**  
More than 18,000 videos to your computer or mobile device, including documentaries, instructional videos, professional shorts, and other news stories and feature films.

**Off-Campus Access**  
Patrons can access the library's online materials from anywhere using the CCCC Portal page.



Booklet

## OUR NOWORKS TEAM IS READY TO HELP YOU! SERVING YOUNG ADULTS AGES 14 - 24

**GET AND KEEP A JOB BY:**

- Finding a career that interests you
- Finding an employer that interests you
- Preparing you for an interview

**EARN JOB SKILLS THROUGH:**

- On-the-job training
- Paid apprenticeships
- Learning employment opportunities
- Internships
- Employee retention training
- Job shadowing

**COMPLETE HIGH SCHOOL OR COLLEGE BY PROVIDING:**

- A high school diploma or GED
- A job
- A job offer
- A job offer number or letter
- A job offer
- A letter of recommendation

**NCWORKS NEXTGEN IS A LEADERSHIP PROGRAM THAT PROVIDES:**

- Paid work experience
- On-the-job training
- Mentorship and guidance from industry professionals

Start Your Future by Joining Your Local NOWORKS NEXTGEN Career Center: [www.noworks.gov](http://www.noworks.gov)




## 30th ANNUAL GOLF CLASSIC

at the Lee County SANFORD GOLF COURSE

WEDNESDAY 18 2019

CENTRAL CAROLINA COMMUNITY COLLEGE FOUNDATION

**TOURNAMENT CONTACTS**

**Phil Bradley**  
Executive Director  
919-718-7244

**Emily King**  
Tournament Director  
919-718-7244

**Jonathan Mackay**  
Tournament Director  
919-718-7244

**4-PERSON CAPTAIN'S CHOICE**

**2019:** 18 holes, November 18, 2019  
18000 Sanford Golf Course, Sanford, NC  
Prize: 4-person Captain's Choice  
Cost: \$1,000 per person (includes green fees, cart, and clubhouse lunch)  
Includes: 18 holes, clubhouse lunch, and cart  
Includes: 18 holes, clubhouse lunch, and cart  
Includes: 18 holes, clubhouse lunch, and cart

**REGISTRATION FORM**

Name: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_  
 Zip: \_\_\_\_\_  
 Capt Name: \_\_\_\_\_  
 Capt Email: \_\_\_\_\_  
 Capt Phone: \_\_\_\_\_  
 Capt Address: \_\_\_\_\_  
 Capt City: \_\_\_\_\_  
 Capt State: \_\_\_\_\_  
 Capt Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Registration Fee: \$1,000 per person

## ADMISSIONS AND ENROLLMENT CHECKLIST

**1. COMPLETE YOUR NC RESIDENCY ESTABLISHMENT**  
You must establish your NC residency before you can enroll in a CCCC program. Residency is established by filing a Declaration of Intent with the NC Department of State, which is available at [www.nc.gov](http://www.nc.gov).

**2. APPLY TO CENTRAL CAROLINA COMMUNITY COLLEGE**  
Complete and submit the application form and fee to the Admissions and Enrollment Office at the CCCC campus you wish to attend.

**3. SUBMIT OFFICIAL TRANSCRIPTS**  
Submit your official transcripts from all previous colleges and universities to the Admissions and Enrollment Office at the CCCC campus you wish to attend.

**4. COMPLETE YOUR NC RESIDENCY ESTABLISHMENT**  
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**WELCOME TO CCCC**

CENTRAL CAROLINA COMMUNITY COLLEGE

www.cccc.edu

**NEXT STEPS**

1. Visit [www.cccc.edu/adm](http://www.cccc.edu/adm)

2. Use the Admissions and Enrollment Office to complete your application, including transcripts, Declaration of Intent, and fee.

3. The Admissions and Enrollment Office will review your application and contact you if you need to provide additional information. Please check the Admissions and Enrollment Office website for updates.

Brochures



### ALIVE@25 and DEFENSIVE DRIVING 2019 Summer Class Schedule

Class	Days	Time	Location
Defensive Driving	Tu, W, Th, F	8:00-11:00	Building 100
Advanced Defensive Driving	Tu, W, Th, F	11:00-1:00	Building 100
Advanced Defensive Driving	Tu, W, Th, F	1:00-3:00	Building 100

**Registration Requirements:**

- Be at least 18 years old
- Have a valid driver's license
- Have a minimum GPA of 2.0

**Class Locations:**

- Building 100
- Building 101

### Central Carolina YouthBuild

Educate. Empower. Employ.

**OUR NETWORKS TEAM IS READY TO HELP YOU! SERVING YOUNG ADULTS AGES 14-24**

**OUR NETWORKS TEAM IS READY TO HELP YOU!**

**OUR NETWORKS TEAM IS READY TO HELP YOU!**

**OUR NETWORKS TEAM IS READY TO HELP YOU!**

### THE MODERN DENTAL HYGIENIST

Central Carolina Community College Dental Program

**THURSDAY, MAY 23, 2019**

**Time: 8:00 a.m. - 5:00 p.m.**

**Location: Building 100, Room 100-100**

**Cost: \$20.00**

**Registration Fee: \$5.00**

**Registration Deadline: May 21, 2019**

### NATIONAL SMALL BUSINESS WEEK

May 8 - May 13, 2019

**All seminars are FREE!**

Interested in starting a business? Get your business up and running this May!

Celebrating all month long!

- TUESDAY, MAY 7 | Starting a Business/Building a Plan**
- WEDNESDAY, MAY 8 | Marketing Your Business**
- THURSDAY, MAY 9 | Business Plans**
- FRIDAY, MAY 10 | Business Plan Basics**

For more information, contact Nicole Jefferson at (719) 545-8233 or njefferson@cccc.edu

### FREE TUITION for Short-Term Training

NC State Employees' Credit Union Scholarship

Scholarships for up to **\$500** for tuition, books, certification fees & class supplies.

- Cardiovascular Technology
- Peri-Op Operator
- Nurse Aide I
- Phlebotomy
- Welding

For more information, contact Nicole Jefferson at (719) 545-8233 or njefferson@cccc.edu

### FREE TUITION for Short-Term Training

GOLDEN LEAF SCHOLARSHIP PROGRAM

APPLICATION DEADLINE: May 15, 2019

Scholarships for up to **\$250** per semester for tuition, books, certification fees and class supplies for residents of eligible counties enrolled into short-term training.

**Eligibility:**

- Be a resident of a qualifying NC County
- Be a member of the Golden Leaf Credit Union
- Be a high school senior or graduate
- Be a high school senior or graduate
- Be a high school senior or graduate

For more information, contact Lizzy Bremer at (719) 545-8233 or lbremer@cccc.edu

### STUDENT HANDBOOK 2019 - 2020

www.cccc.edu

### Student Orientation

Table of Contents


- Introduction
- Academic Advising
- Academic Progression
- Academic Suspension
- Academic Warning
- Academic Probation
- Academic Dismissal
- Academic Reinstatement
- Academic Readmission
- Academic Readmission
- Academic Readmission

### AUGUST 2019

Sunday	Monday	Tuesday	Wednesday
1	2	3	4
5	6	7	8
9	10	11	12
13	14	15	16
17	18	19	20
21	22	23	24
25	26	27	28
29	30	31	

Thursday	Friday	Saturday
1	2	3
4	5	6
7	8	9
10	11	12
13	14	15
16	17	18
19	20	21
22	23	24
25	26	27
28	29	30
31		

### DUNN CENTER









# DESIGN

This listing is a sample of auction items. More items will be available at the auction.

- 1-1/2" Trailer
- 4-1/2" Table
- Black Patch Recliner
- Osaka Chair
- Decorative Table
- Park Bench
- UAC Carded Key
- Wing Chair (Bsp)
- Wine Rack w/ry
- Wood Table

Central Carolina Community College  
1000 Hwy 504  
Ramble NC 27551

Buy on line  
at  
www.ccc.edu/auction

**2019 Annual Foundation Furniture Auction**

Saturday, June 1<sup>st</sup> | 10:00 a.m.

Viewing Registration begins at 9:00 a.m. Bidding begins at 10:00 a.m.

Harriet Mann Campus, Moore Bldg., Rm. 105  
1000 Highway 504, Ramble, NC 27551

For more information, visit [www.cccc.edu/auction](http://www.cccc.edu/auction)

**APPLY NOW!**

**RESERVE OFFICER TRAINING CORPS (ROTC) PROGRAM**

Are you interested in world class leadership and management training while completing your college degree?

**CENTRAL CAROLINA UNIVERSITY** **CAMPBELL UNIVERSITY**

[www.campbell.edu/rotc/recruitment](http://www.campbell.edu/rotc/recruitment)

Chris A. Patten | (919) 353-1930 or [cpatten@campbell.edu](mailto:cpatten@campbell.edu)

**CENTRAL CAROLINA UNIVERSITY** **CAMPBELL UNIVERSITY**

[www.campbell.edu/rotc/recruitment](http://www.campbell.edu/rotc/recruitment)

**MFG DAY SAVE THE DATE**

**OCTOBER 4, 2019**

For more information, contact:  
(919) 718-7212  
[cswinfield@ccc.edu](mailto:cswinfield@ccc.edu)

**CENTRAL CAROLINA UNIVERSITY**

[www.cccc.edu](http://www.cccc.edu)

**COMPUTER-INTEGRATED MACHINING – FALL 2019**

Apply NOW! Visit [www.cccc.edu/apply](http://www.cccc.edu/apply)

**Dates to Remember**  
August 18: Last day to register  
August 19: First day of class  
Financial Aid and other funds may be available  
Visit [www.cccc.edu/financial](http://www.cccc.edu/financial)

For questions and appointments, call or text Glenn Shearin at (919) 353-0304 or email at [gsharin@ccc.edu](mailto:gsharin@ccc.edu)

[www.cccc.edu/machining](http://www.cccc.edu/machining)

Become a skilled craftsman with a bright future!

**BECOME A SKILLED CRAFTSMAN WITH A BRIGHT FUTURE**

**COMPUTER-INTEGRATED MACHINING AT CCC'S LEE MAN CAMPUS AND HARNETT MAN CAMPUS**

Start an apprenticeship that leads to a high-paying job. Complete Computer Integrated Machining at Central Carolina Community College. This is a hands-on, fun activity to learn how to use the latest technology. After you graduate with your certificate at \$10,000 per year, you can also attend other schools.

For more information, call (919) 718-7343, text (919) 353-0304, or email [gsharin@ccc.edu](mailto:gsharin@ccc.edu)

[www.cccc.edu/machining](http://www.cccc.edu/machining)

For more information, call (919) 718-7343, text (919) 353-0304, or email [gsharin@ccc.edu](mailto:gsharin@ccc.edu)

**FREE TUITION** to Qualifying High School Graduates!

All eligible Lee County residents who graduate from a public high school...

**FREE TUITION** to Qualifying High School Graduates

**APPLY NOW!** Deadline: July 19

For eligibility details, visit [www.cccc.edu/apply](http://www.cccc.edu/apply)

**YOU ARE INVITED** Bridging Education and Careers 2019 Summer Symposium

Tuesday, June 18, 2019  
6:00 a.m. – 5:00 p.m.

Dennis A. Wicker Olive and Conference Center  
1601 Marsh St. | Sanford, NC

To register for the event, visit [forms.gle/OMagBQeR04wB133](http://forms.gle/OMagBQeR04wB133)

Sponsored by  
Central Carolina Works  
Central Carolina University

...of economic development  
Visit the event CCC program facilities as they relate to local growing earnings

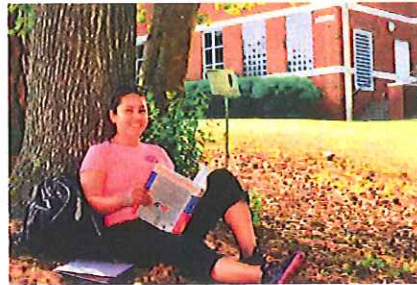
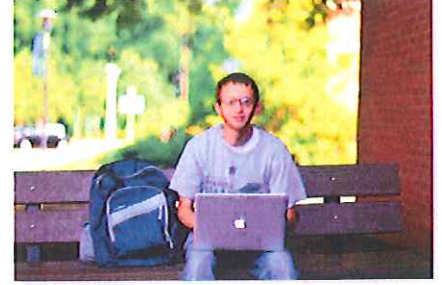
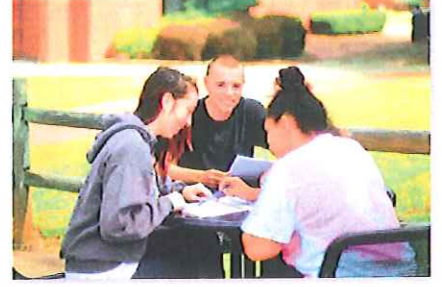
Speakers will be drawn from participating teachers

Central Carolina Works  
Career & College Promise





# DESIGN



Photographs





# PRINT AND ONLINE

## The Chatham News

JUNE 12-18, 2019 | Chatham News • Record | A13

### CHATHAM CHIEF MARK HALL, CENTRAL CAROLINA COMMUNITY COLLEGE CCCCC provost spotlights uniqueness of college's Chatham campus, contributions



At Chatham County Community College, Provost Mark Hall has spent the last several years spotlighting the uniqueness of the college's Chatham campus and its contributions to the community.

Provost Mark Hall has spent the last several years spotlighting the uniqueness of the college's Chatham campus and its contributions to the community. He has worked to ensure that the campus is a vibrant and integral part of the local economy and social fabric.

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## The Daily Record

VOLUME 62 NO. 131 | MYDAILYRECORD.COM  
MONDAY, JUNE 17, 2019 | 75A

### SUMMER YOUTH PROGRAM

## Cooking camp helps students learn their way around the kitchen

Annual program offered by Central Carolina  
By LAURA PATTERSON  
Of the Record Staff



DAILY RECORD PHOTO/LAURA PATTERSON

The first session of summer cooking camps at the Central Carolina Community College Dunn Enrichment Center ended Thursday with a cooking competition between three teams.

What seemed like an episode from a Food Network cooking show, the competition was held at the Dunn Enrichment Center.

Cooking camp instructor Chef De-Yen Atkinson is shown with the winning cooking competition team, Team Chocolate Chip. Team members are, from left, Caden Darling, Tyler Clayton and Jason Bobadilla.

See Camp, Page 2A

### SPORTS: HEELS EDGE HOOS, 3-2, IN 10 INNINGS B1

## The Sanford Herald

Friday, May 24, 2019



Lee County High School Senior Brandon Figon receives a Central Carolina Community College shirt from Kelvin Hunt, CCCC's director of Student Outreach and Recruitment, during College and Military Decision Day on Thursday.

### Students celebrate after big decisions

By JASMINE GALLUP  
PUBLISHED ONLINE

In a week filled with goodbyes, high school seniors celebrated their future on Thursday by mingling with their peers and sharing plans for the future.

College and Military Decision Day for Lee County and Southern Lee High schools, bringing hundreds of seniors together during the last full week of classes for an informal gathering. The event at both schools had a focus on helping seniors make decisions about their future, where students could pose with flags or posters representing their future.

The budding graduates, many bound to college or military, shared thoughts and took photos together as they looked down to graduation day.

SEE STUDENTS PAGE A13

### New Era of Leadership for Central Carolina Community College

By Brian Allen



Dr. Lisa Chapman

A changing of the guard is happening at our local community college, Central Carolina. Shortly after the start of the new year, the college's board of trustees selected a veteran of the NC Community College System to replace retiring president, Dr. T. Eaton "Bud" Marchant. Dr. Lisa Chapman, current system senior vice president and chief academic officer, will take over on April 1.

Dr. Chapman is no stranger to Central Carolina Community College, she served the community college as executive vice president from 2012-2014. In addition to teaching and serving in other administrator roles there for nearly seven years, Dr. Chapman had a strong desire to return to CCCC because "I get to come home to serve and lead the college that taught me how important community colleges are."

As the new chief executive, she wants to ensure CCCC maintains the focus of meeting the needs of our changing community and the changing face of post-secondary education, by serving as a catalyst for individual, community and economic development through accessible life-long learning. She holds a bachelor's degree in zoology from UNC-Chapel Hill, a master's degree in Physiology from East Tennessee State University and a doctor of education in curriculum and instruction from UNC-Chapel Hill.

As the new face of Central Carolina, CCCC will remain a vital tool for our local economic development. The college will be an integral partner as there is a growing need for post-secondary credentials for today's and tomorrow's labor force. This will be done by working with community partners to address business and industry needs, as well as, support the economic vitality of local citizens of Hanes and Lee counties. Dr. Chapman says "we want to keep and attract community-engaged employers and ensure that individuals in our communities are sufficiently prepared to earn family-sustaining wages."

Central Carolina Community College is completing its current strategic plan and as they move forward they will continue to focus on student learning and success. Dr. Chapman and her leadership team are in the early stages of establishing strategic goals and priorities for the next five years. Through this process, they will seek involvement from all college stakeholders.

As with all community colleges, Central Carolina Community is no stranger to funding challenges. The current funding model does not currently provide for all they do, whether it is salaries for personnel or instructional equipment.

One of Central Carolina's greatest challenges, but also opportunities is to make sure communities learn about the availability of quality jobs for which the college can help them become prepared. As the college's new leader, Central Carolina Community College will continue to leverage all workforce development partners, that include K-12 schools, the chamber, industry and government leaders. Dr. Chapman says "the community is on the right track with the Central Carolina Promise, 2 years of education, tuition free for qualifying high school graduates. I am so appreciative of the community support."

Dr. Chapman is ready to lead as stated, "My husband is just as excited about this next phase in our lives - since he is an alum of the community college." They both share a great love for the college.

Page 16

Herena Life - Spring 2019





# PRINT AND ONLINE

Promoted the college and its offerings through print and online methods



### CCC's Confucius Classroom closes

CCC's Confucius Classroom, which has provided a unique cultural and educational experience for students, has recently closed its doors. The program, which focused on the teachings of Confucius, was a significant part of the college's commitment to global education and cultural awareness.

## The Sanford Herald



Students perform 'Dance of the Butterflies' during a Chinese cultural program in the Confucius Classroom.

### Caterpillar Youth program graduates



The Caterpillar Youth program, which provides a safe and supportive environment for children, has successfully graduated a group of students. The program focuses on teaching life skills, social skills, and emotional regulation to help children thrive in their communities.

## The Chatham News

### CCC's spring graduation features four ceremonies

CCC's spring graduation is a significant event for the college, featuring four distinct ceremonies to honor graduates. The ceremonies include the Commencement, the Honors Convocation, the Military Awards Ceremony, and the Celebration of Diversity. Each ceremony provides an opportunity for graduates to receive their degrees and be celebrated by their families and the college community.

## Sanford Herald

### Students honored for academic achievement



Students who have demonstrated exceptional academic achievement have been honored at a special ceremony. The honorees were recognized for their hard work, dedication, and commitment to excellence in their studies. The ceremony was a testament to the college's commitment to providing a high-quality education and supporting student success.

## The Chatham News

44 | Chatham News | June 13, 2019

### Hometown News Magazine

#### May 2019 Honors Scholars Student Project



The Honors Scholars Student Project is a testament to the dedication and hard work of our students. This project, which was featured in Hometown News Magazine, highlights the achievements of a group of students who have excelled in their academic and extracurricular activities. Their work serves as an inspiration for other students and a reflection of the college's commitment to excellence.

### YouthBuild Program comes to Siler City

The YouthBuild program, which provides a pathway to higher education and career training for young adults, has recently launched in Siler City. This program offers a comprehensive set of services, including job training, financial literacy, and support with housing and employment. It is a valuable resource for students who are looking to gain practical experience and skills while earning their degrees.

Logo for THEPILOT.COM featuring a compass rose and the text 'THEPILOT.COM' and 'THE GREAT-GOURMET EXPERIENCE'.



Cheerleaders from the college are shown in their blue uniforms, posing for a group photo. They represent the spirit and pride of the college and are an integral part of the campus community.

## THURSDAY 50c

## The Daily Record

Advertisement for a furniture auction at the Carolina Furniture Auction. The ad includes a photo of a dining table and chairs, along with text describing the auction and providing contact information.

Media coverage on all aspects of the college (stories written internally)







# PRINT AND ONLINE

Central Carolina Community College

GUIDED PATHWAYS TO SUCCESS

Informing the CCCC Strategic Plan

From where they are to where they want to go:  
Making a difference in student success at CCCC

Guided Pathways to Success (NC GPS)

Guided pathways is a new way of organizing student services support and advising to simplify the process from admission to completion. This is a way to increase success and increase student success.

The Four Pillars

The four pillars of the guided pathways framework are:

- 1. Clearly path to success and post
- 2. Help students choose and enter a path way
- 3. Help students stay on path
- 4. Ensure that students are learning

What's Next?

We will be engaging a communications and advisory working committee to assist in help reach the needs of student address.

If you have not already had a chance to complete feedback, please complete the form: [Give Us Feedback](#)

What does this mean for CCCC?

- We will ensure that our academic processes
- We will provide practice support of support
- We will merge the language from taking your program to getting ahead success
- We will ensure that any students move through the academic and career planning process
- We will build a shared culture of teaching and having excellence in every classroom

“Our desire is for students to begin, complete and finish with as few interruptions as possible while taking into consideration fall lives along the way.”

James Powers, Business Director & Luke Walker, Student Instructor

Want to Know More?

- NC Community College System Office NC GPS
- American Association of Community Colleges Framework Project
- Student Success Center and the ACC Network

CCCC is a pilot college for the NC Guided Pathways to Success Network and has provided several excellent or special guided pathway topics. Reach out to one of the committee members for more information!

“Through the GPS Project, we have worked to really see the CCCC experience through a student's eyes. What are the actual barriers, both academic and non-academic? Do supports have a clear vision of their goals and how to get there? Are we helping students achieve those goals in the most efficient manner? Is a meaningful and relational shift from preparing students for our college, to preparing our college for our students.”

Stephan Brown, Executive Director, College Access and Strategic Initiatives

CCCC's NC GPS Committee

The committee is a representative group that includes a variety of roles to ensure a student body design. This is a shared effort through the work of the guided pathways framework and includes all faculty, professional and administrative staff support in every way. The group will establish, plan, and monitor the progress of the GPS project for CCCC.

“Guided Pathways (GPS) serves the same purpose as the GPS on most electronic devices, it helps get you to where you need to be faster and more reliably. It will save students time, stress, resources, time and money.”

James Anderson, Dean of Student Learning

Get Started	Enroll	Services	Social
<ul style="list-style-type: none"> <li>Non-credit Guide</li> <li>Visit Campus</li> <li>Admission Inquiry</li> <li>Tuition</li> <li>Financial Aid</li> <li>Apply to CCCC</li> </ul>	<ul style="list-style-type: none"> <li>Admission</li> <li>Enrollment</li> <li>Financial Aid</li> <li>Registration</li> <li>Class Scheduling</li> <li>Student Support</li> </ul>	<ul style="list-style-type: none"> <li>Employment &amp; Job</li> <li>The Center for Staff</li> <li>Assessment</li> <li>Library</li> <li>Legal Support</li> <li>College Success Center</li> <li>CCC's Career Center</li> </ul>	<ul style="list-style-type: none"> <li>Facebook</li> <li>Twitter</li> <li>LinkedIn</li> <li>YouTube</li> </ul>

Central Carolina Community College | 1000 Lakeshore Drive | 704-444-4444

Central Carolina Community College

YOUTHBUILD

Educate. Empower. Employ.

CCCC YouthBuild provides guidance and opportunity for local youth who have previously been met with barriers to achieving goals. Through YouthBuild, students will earn their GED or Adult High School Diploma, along with an industry-relevant credential in construction, HVAC or nursing. Students will engage in leadership activities so that upon graduation from YouthBuild they are on a clear path to post-secondary education and gainful employment leading to individual, family and community impact.

Benefits

- Earn GED or Adult High School Diploma
- Earn industry recognized certificate in Construction, HVAC or Nursing
- Graduate with 100 hours of community service
- Get help to join community by building a house with Habitat for Humanity
- Leadership opportunities throughout the program
- Case managers, provide support with life skills and transportation

Program Requirements

- Be between the ages of 18-24 years, at the time of enrollment
- Have dropped out of school
- Be registered with Selective Service (if and when)
- Live in Orange, Hardee, or Lee counties\*
- Meet one or more of the following:
  - Member of a low income family
  - Youth in foster care (or equivalent out-of-home placement) in the state
  - An individual with a disability
  - A child of an incarcerated parent

If you live within one of the counties listed and are not a resident, but don't meet the program requirements, please contact us as there is a possibility we might be able to assist your needs.

[Apply Now!](#)

\*We require all Central Carolina YouthBuild participants must reside in Orange or Hardee or Lee County (GPS) Program. If you are interested in the program and live outside of these three county body we are unable to assist your needs.

YouthBuild for employers

Are you looking to hire hard working, well trained employees that will benefit your business?

[Employer Details >](#)

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Funding by CCCC, EDC

Get Started	Contact	Services	Social
<ul style="list-style-type: none"> <li>Non-credit Guide</li> <li>Visit Campus</li> <li>Admission Inquiry</li> <li>Tuition</li> <li>Financial Aid</li> <li>Apply to CCCC</li> </ul>	<ul style="list-style-type: none"> <li>Admission</li> <li>Enrollment</li> <li>Financial Aid</li> <li>Registration</li> <li>Class Scheduling</li> <li>Student Support</li> </ul>	<ul style="list-style-type: none"> <li>Employment &amp; Job</li> <li>The Center for Staff</li> <li>Assessment</li> <li>Library</li> <li>Legal Support</li> <li>College Success Center</li> <li>CCC's Career Center</li> </ul>	<ul style="list-style-type: none"> <li>Facebook</li> <li>Twitter</li> <li>LinkedIn</li> <li>YouTube</li> </ul>

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# PRINT AND ONLINE

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Secondary navigation: APPLY & REGISTER, PROGRAMS & COURSES, CAMPUS LIFE, LOCATIONS, CALENDARS, SERVICES & OFFICES, TUITION & FINANCIAL AID

Header image: Two women standing together.

Section: **Human Resources**

Sub-sections: Job Openings, Contacts, Wellness, Benefits

CCCC Human Resources is committed to learning by attracting, developing, and sustaining high-performing employees.

2019 Southern Region & National HR Excellence Award Winner

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- Residential chart
- Registration
- Directory
- Forms
- quizzes
- Part-time
- Quizzes
- Files
- Items
- File

- Application Contract
- Background Checks & References
- College Catalog
- Enrollment Administrator
- Foreign Nationals
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- Wellness programs

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12:00 PM	Sustainable Energy Lecture
1:00 PM	4C Visions episode 13
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NOW	4C Visions episode 14
3:00 PM	Sustainable Energy-Water
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5:01 PM	Ty Stumpf Poetry Reading
6:30 PM	611 0014 The Garage with Steve But...
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## Wellness

Here for You!

personal consultation to assist with work, resolving life's difficulties, to call for you for your phone calls or his resource unless someone's safety is at risk or on problem resolution with linkage into

- Marital/family problems
- Stress
- Balancing work and family
- Work-related concerns
- Depression
- Alcohol and drug use/abuse
- Elder care
- Healthy living
- Crisis events



Creation of new web pages





# PRINT AND ONLINE

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Starting in Fall 2019, Central Carolina Community College is excited to offer Associate in Applied Science Degree Electrical Systems Technology (ELC) Chatham Main Campus in Pittsboro [More](#)

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Central Carolina Community College offers free tuition to qualifying 2019 high school graduates in Chatham, Harnett, and Lee counties, thanks to the Central Carolina Promise program. To learn more about the Promise eligibility requirements and to see an enrollment checklist, visit [www.cccc.edu/promise](http://www.cccc.edu/promise), or call (919) 718-7300.

**FREE TUITION** to Qualifying High School Graduates!

Does the challenge of transforming ideas into reality excite you? The Central Carolina Community College Mechanical Engineering Technology program gives you the skills and knowledge to do just that. Program graduates take engineers' innovative ideas and transform them into products. Mechanical Engineering Technicians take a concept from theory to reality by using the latest software in the industry to create the technical drawings used in the production process. To learn more about this program, visit [www.cccc.edu/curriculum/majors/met/](http://www.cccc.edu/curriculum/majors/met/)

CCCC.EDU **FREE TUITION to Qualifying High School Graduates!** [LEARN MORE](#)

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## Online Advertisements



Twitter: As of June 25, the CCCC Twitter earned 45.8K impressions over the past 28-day period.



Facebook: As of June 25, the CCCC Facebook had 11,170 followers. The CCCC 11,170 followers compared to 10,880 for Fayetteville Tech CC, 9830 for Pitt CC, and 6685 for Sandhills CC.



Instagram: The CCCC Instagram page is now active and growing with 259 followers.



YouTube: The CCCC YouTube page continues to publish college videos, including the 4C Visions television show showcasing various aspects of the college.



# INDUSTRY SERVICES



## COMMUNITY CONNECTIONS

» Customized Training Program (CTP) Project Activity: (July 10, 2018 – June 30, 2019)

- **906 registrations** (trainees) for **121 classes** representing **1,366 hours of customized training** with A.D. Tubi USA, Inc., Caterpillar, Conveyor Technologies, Coty, GKN, Magneti Marelli, MAS Acme, Mountaire Farms, Pentair, Pilgrim's Pride, and Southern Veneer Specialty Products
- Classes to begin in Fiscal Year 2019 – 2020 are in the planning stage.
- Training scheduled for July includes a “bootcamp” for A.D. Tubi and a Simulated Work Environment for Wayne Community College.
- Current projects by county

CHATHAM (4)	HARNETT (1)	LEE (7)
A.D. Tubi USA, Inc. MAS Acme Mountaire Farms Southern Veneer Specialty Products (formerly Boise Cascade)	Bulldog Hose Company	Caterpillar Conveyor Technologies (CTI) Coty GKN Magneti Marelli Pentair Pool and Spa Pilgrim's Pride
<i>Projects in planning</i>	3M (Chatham) EPC (Chatham) KriGen (Harnett) Pfizer (Lee)	
<i>Projects closing (2019)</i>	Caterpillar (June 2019; new project requested) Pentair Pool and Spa (June 2019; new project requested) Zurn (June 2019; new project requested)	

- » A.D. Tubi USA, Inc. completed the first two-week new hire “bootcamp” in late April. The second “bootcamp” was held in June. The 80-hour program includes: TIG welding, workplace safety, forklift operation, and overhead crane and hoist training.
- » CCCC partnered with Coty to provide a specialized human resources course focused on complaint investigation. The course ran in May 2019.







# COMMUNITY CONNECTIONS

- » Planning is underway for the 2019 National Manufacturing Day that will be held on October 4 at the Howard-James Industry Training Center. A “save the date” postcard has been developed to encourage local industries to participate in the industry showcase.
- » An event is being planned to recognize the donations of Mertek and Pilgrim’s Pride to the Industry Skills Lab at the Howard-James Industry Training Center.



# NEW PROJECTS

- » The NC Biotechnology Center (Veterans Workforce Outreach/Programs), presented information to CCC stakeholders regarding biopharma career paths for transitioning veterans. A follow-up meeting with Career & College Promise coaches was held in June to discuss the possibility of dual enrollment pathways.
- » Plans are underway for the creation of an Industrial Advisory Board that will meet at the Howard-James Industry Training Center. We anticipate having the first meeting in the fall. The purpose is to learn about current and upcoming training needs, provide a networking opportunity with other industry leaders, and inform them of new CCC programming.





## CURRENT CUSTOMIZED TRAINING PROGRAM PROJECTS



**Company:** A. D. Tubi USA, Inc.

**Status:** 1/14/19 – 1/13/21, Chatham County  
New industry; classified as Job Growth (20+)  
Trainees in project: 90

**Description:** A.D. Tubi is an Italian company located (first US) facility in Siler City; customer market share in the US is 25% of its \$50 million annual sales. The company manufactures stainless steel and titanium tubing used by power generation (mainly nuclear) and pharmaceutical industries. The former Olympic Steel 80,000 sq. ft. building was purchased along with adjacent land for expansion in 2018. Hiring began in 2019 and was assisted by TSWDB (job fairs, screening, etc.).

Training in the CTP project began in March of 2019 as the facility was being outfitted with equipment. A “bootcamp” curriculum was developed for new hires that includes safety, forklift training, overhead crane and hoist operation, and TIG welding. The 2-week program began on April 22, 2019. Other training includes: leadership, TPM, FA/CPR, quality topics, and lean methodologies.



**Company:** Bulldog Hose Company

**Status:** 2/1/19 – 1/30/21, Harnett County  
Existing industry; classified as Job Growth (35+)  
Trainees in project: 90

**Description:** National Foam in Angier was purchased by Iowa-based Puck Custom Enterprises in 2018 and became Bulldog Hose. Puck is a family-owned company that produces extruded hose products for the agricultural, military, industrial, and municipal hose markets. Demand for their product has increased and requires a 35% growth in headcount at the Angier facility to keep up with production. Bulldog currently produces 300 miles of hose a month with \$42 million in annual sales; sales have increased by 50% since the acquisition.

Training in the CTP project will enhance the skills of current and future employees, which in turn, encourages continued growth (in headcount), and sustainability of market share and product quality. Training includes: extrusion methods, leadership, computer skills, maintenance, safety topics, 5S, and TPM.



## Current Customized Training Program Projects (Continued)

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**Company:** Caterpillar, Inc.

**Status:** 8/15/16 – 6/28/19, Lee County

Existing Industry; classified as Productivity Enhancement  
Trainees in project: 102

**Description:** Caterpillar is a long-standing member of Lee County, opening its Skid-steer Loader assembly plant in 1997. The fabrications plant was relocated from Mexico in 2011 and headcount grew to greater than 800 full-time skilled employees site-wide. Caterpillar is a strong partner with CCCC/public schools, providing opportunities for internships and scholarships, establishing the Caterpillar Youth Welding Apprenticeship Program for high school students and local employment. The Howard-James Industry Training Center was a benefit to CCCC and local industry due to the need for welders at the fabrications plant; over 500 welding trainees (CTP) have participated in courses offered at the Center since its inception in 2012. The Sanford location continues to be the most profitable of sites in the Building Construction Products (BCP) Division.

The Sanford site has almost continuously participated in the CTP program since its first year in Lee County. The current project is ending in June 2019, but we have already been asked to begin planning for an additional project in July. Training has been on-going since 2016 and includes welding, computer skills, SL II, Crucial Conversations, Amatrol Assembly Cart, Simulated Work Environment (SWE), etc. While the Sanford site is flourishing, corporate training funds are shrinking, causing a need for support through CTP.

*The current project is ending June 2019 and a new one has been requested.*

---

**Company:** Coty, Inc.



**Status:** 2/15/18 – 2/14/20, Lee County

Existing Industry; classified as Job Growth (40+)  
Trainees in project: 313

**Description:** Coty has been located in Sanford since 1971 and manufactures personal care products (fragrances, lotions, etc.) for hi-end brands such as Calvin Klein, Vera Wang, Philosophy, Nautica, and others. Corporate offices are in NYC with locations across the world, including France and Spain. In 2017, the North American Distribution Center in NJ was closed and relocated to the Sanford site, which required an addition of one million square feet of leased space in addition to its current footprint to accommodate the added inventory. Coty is currently the largest (manufacturing) employer in Lee County with over 800 full-time employees and 700 contracted seasonal workers.

This is the 3rd CTP project for Coty; the current project is in response to the need to train both current and future employees related to the growth of the site, promotions, new lines added, and retirement. Training includes: computer skills, leadership, project management, Lean Six Sigma Certification, strategic planning, safety topics, cGMP, and operator skills.

The funding in this project allowed for one instructor to be certified in Blanchard's Situational Leadership (SL II). The training is not only available to Coty, but has been delivered to or will be to six other industry project companies.



## Current Customized Training Program Projects (Continued)

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**Company:** CTI Systems (Conveyor Technologies, Inc.)

**Status:** 2/15/18 – 2/11/20, Lee County

Existing Industry; classified as Job Growth (40+)

Trainees in project: 150

**Description:** CTI Systems in Sanford underwent a strategic expansion beginning in 2017, increasing not only headcount but the facility footprint as well. CTI's automated conveyor systems market base spans both US and international customers and exceeds \$20 million annually. In 2018, Conveyor announced a merger with Alotech, Inc. of Goldston (Chatham County), strengthening their position in the electronics assembly equipment market.

Most industries will agree that there is a shortage of skilled candidates for jobs in technical fields. As growth escalated, CTI experienced high turnover (greater than 47%) in its entry level machine builders (assembly techs); the resulting CTP project included a unique program to address the training needs of entry level employees. Internal SMEs were unable to manage training for new hires as well as keep up with customer demand, making a critical case for external training resources. CTP funding supported the development and implementation of a four-week course that new hires would complete prior to going on the shop floor. After training, the turnover rate dropped to less than 1%. Other training includes: project maintenance skills, forklift operation, safety topics, Lean Six Sigma, and 5S.



**Company:** Magneti Marelli Powertrain, USA

**Status:** 4/1/19 – 3/31/21, Lee County

Existing Industry; classified as Job Growth (79+)

Trainees in project: 200

**Description:** Magneti is an Italian-owned producer of high-tech engine and transmission components for the automotive industry, opening in 1976 as Carter-Weber. Magneti-Sanford is experiencing strong growth, going from 365 employees in 2016 to over 536 in 2019 to address the growing demands of its customers. In recent years, the site has enhanced its processes to embrace advanced manufacturing practices, automating the majority of its operations and working toward World Class Manufacturing (WCM) certification. From 2019 through 2023, Magneti anticipates continued growth, both in head count and market share.

The basis for this CTP project is to support Magneti's goals in preparing the workforce for the technology and efficiency increase critical to reaching its goals of WCM and demands of the market. Training includes: maintenance skills, leadership, computer skills, safety, quality, and technical skills.





## Current Customized Training Program Projects (Continued)

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**Company:** MAS Acme



**Status:** 9/12/18 – 9/9/20, Chatham County

Existing Industry; classified as Productivity Enhancement  
Trainees in project: 125

**Description:** MAS of India, a \$1.7 billion conglomerate known for design-to-delivery solutions acquired the Acme McCrary textile plant in Siler City in 2017 and began the transition to distribution and warehousing with the Asheboro site becoming the major manufacturing hub. The site received several upgrades in the last year including implementing SAP, becoming a free trade zone (achieved in 2019), and facility upfits.

Training in this CTP project will be critical to upgrade the skills of incumbent employees to meet the new focus of the facility. Management of MAS encouraged and supported the development of an internal training space, planned and implemented by employees, where they can achieve that goal. MAS Acme envisions the Siler City Distribution Centre as a work-class, customizable, and self-managed warehousing center. Training to support this initiative includes: leadership and team skills, business communications, safety, SL II, supply chain fundamentals, logistics, ISO 9000, quality management, and computer skills.

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**Company:** Mountaire Farms



**Status:** 10/3/18 – 9/30/21, Chatham County

New Industry; classified as Job Growth (1,300+)  
Trainees in project: 1,300

**Description:** New Hampshire-based Mountaire Farms purchased the Siler City Townsends chicken processing plant in 2016 with a goal of 700 jobs; since that time, the company has expanded the site and the headcount anticipated, with potential for further growth. The new facility was completely replaced, over \$200 million in capital investment expended, and hiring of 1,300 employees began in late fall 2018.

Along with the automated production facility, Mountaire has a waste water treatment plant, health center for employees, and a full-service cafeteria. Production began on a limited basis the end of January 2019; training in Expert OJT began in December 2018, and training in supervisory skills was held in April.

Training within the CTP project is critical to the success of new hires in the facility, especially due to the volume of employees hired. Topics include: plant operations, wastewater treatment, SL II, safety, refrigeration, continuous improvement, etc. Mountaire realizes the value of training and has built training centers into the footprint of the facility to provide space for that purpose.



## Current Customized Training Program Projects (Continued)

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**Company:** Pentair Water



**Status:** 8/22/16 – 6/28/19, Lee County

Existing Industry; classified as Productivity Enhancement  
Trainees in project: 100

**Description:** Pentair is a producer of pool and spa products as well as aquaculture farms, laboratories, and water purification systems. The current project was in response to a need for training following a major capital investment in 2016 to up-fit facilities and add equipment/production capability.

Training in the project included: technical skills, injection molding operations, supervisor and team lead training, safety, computer skills, presentation skills, quality topics, project management, etc.

*The current project ends in June 2019; a new project has been requested.*

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**Company:** Pilgrim's Pride



**Status:** 2/15/17 – 2/14/20, Lee County

Existing Industry; classified as Job Growth (250+)  
Trainees in project: 300

**Description:** The Sanford Pilgrim's Pride facility is a 2-shift poultry processing plant and one of the largest employers in the area with over 700 employees and a goal of adding 250 more. With the addition of new automated lines and other facility enhancements, Pilgrim's expects to grow to over 1,000 employees by 2020.

Pilgrim's is a strong community partner, assisting the HJ Industry Training Center with components valued near \$18,000 to enhance our ability to provide maintenance skills training to not only their technicians, but other industries as well.

Training within the CTP project focuses heavily on Maintenance skills along with production operators and includes topics such as troubleshooting, leadership and team skills, 5S, Lean Six Sigma certification, safety training, computer skills, and other technical training to support the higher level of automation in the plant.



## Current Customized Training Program Projects (Continued)

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**Company:** Southern Veneer Specialty Products (Boise Cascade)

**Status:** 4/1/17 – 3/31/20, Chatham County

Existing Industry; classified as Job Growth (20+)

Trainees in project: 200

**Description:** Boise Cascade in Moncure was recently sold to Georgia-based Southern Veneer Specialty Products, a move intended to strengthen the company's value in the furniture market.

The former Boise facility manufactures hi-end plywood for the furniture market and Southern Veneer is a producer of high-quality veneers.

The site is currently under reorganization and new leadership and human resources are being determined.

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**Company:** Zurn Industries, LLC; Commercial Brass Division



**Status:** 8/15/16 – 6/14/19, Lee County

Existing Industry; classified as Productivity Enhancement

Trainees in project: 80

**Description:** Another long-term member of the Lee County manufacturing community, Zurn has been in Sanford since 1981 and produces automatic flush valves and components as the Commercial Brass Division. In 2014, the testing and engineering component moved to Cary to make room for expanded production operations.

Training as defined in the project was in response to an employee survey that indicated the need for career paths and related professional development to allow them to advance in the company. Topics included: train-the-trainer (to address production skills gaps), production, supervision, quality, safety, computer skills, Lean Six Sigma, 5S, and Conversational Spanish.

*Project ends June 2019; a new project has been requested.*



# SMALL BUSINESS CENTERS



## COMMUNITY CONNECTIONS

- » Chatham SBC hosted the Mexican Consulate, the Carolina Small Business Development Fund, the U.S. HUB Zone office, the Better Business Bureau, and Growth NC to present on small business resources available to Spanish speakers in NC.
- » Chatham SBC assisted a large food-manufacturing client with the process for selling into commissaries on military bases. This project was a collaborative effort with the NC Military Business Center.
- » Harnett SBC is planning a seminar Lunch & Learn with the Coats Chamber for the fall.
- » Harnett SBC successfully recruited SAFE, a non-profit in Harnett County, to become a tenant of Triangle South Enterprise Center.



## NEW PROGRAMS/PROCESSES

- » Lee SBC assisted in bring the Marion Economic Development Office and the Marion Chamber to Sanford to present the “Growing Entrepreneurs” program to Lee County. Since that meeting, a proposal and budget for a three-year program has been developed. The first year pilot would include downtown Sanford. Year two would include downtown Sanford, Jonesboro, and Broadway, and year three would include other parts of Lee County.
- » Lee SBC began discussions on how to better address the needs of local home-based business owners. From those discussions, a women’s home-based business forum has been scheduled for September 16 at the Dennis A. Wicker Civic & Conference Center. Additionally, there are plans to offer a pop-up market for home-based business owners on Small Business Saturday (November 30) in downtown Sanford.









# MEASURES OF SUCCESS

July 2018 – June 2019

## Seminars/Webinars

**105**

Total Training Hours

**939**

Total Attendees

## Small Business Center Counseling

**134**

Counseling Clients

**278**

Counseling Sessions

**254**

Total Counseling Hours



# TRIANGLE SOUTH WORKFORCE DEVELOPMENT BOARD (TSWDB)



## COMMUNITY CONNECTIONS

- » Finish Line Grants will continue into Program Year 2019 with both local area community colleges (Central Carolina and Sampson) participating. Eligible students can apply each semester to receive a maximum amount of \$1000, totaling up to \$3000 in a program year, for students attending school in the fall, spring, and summer semesters. Funds are distributed based on each student's individual need for emergency supportive services.
- » TSWDB is working with local area case managers for work-based learning placements with a focus on healthcare, including nurse aides and dental assistants.
- » The NCWorks Career Center in Chatham held a successful industry-wide job fair in late May. Employers with job openings included: Walmart, EPC, PalletOne, Kestoncare, Mountaire Farms, Premier Healthcare, Greenway Security, Little Blessings Christian Daycare, Metal Impressions, and Laurels of Chatham.
- » TSWDB met with Chatham Literacy to discuss ways to strengthen partnerships with Career Center partners.
- » TSWDB met with CCCC's YouthBuild staff to discuss partnerships and working together.



- » Nineteen young adults and staff members attended the 2019 NC Youth Summit. The Summit focused on entrepreneurship, and surveys following the event indicated that the young adults gained interpersonal skills and entrepreneurship competencies.
- » TSWDB staff met with all WIOA Title I Adult, Dislocated Worker, and Youth service providers in May. Topics discussed included: performance, program service provision, and measures of improvement.





# NEW PROGRAMS/PROCESSES

- » All Program Year 2018 infrastructure funding agreements have concluded and work has begun on agreements for Program Year 2019.
- » TSWDB is working to host an event to form a local area re-entry council interest meeting to assist justice-involved individuals with transitioning back into society. The target audience would be NCDPS, law enforcement, professionals within the judicial system, and other community support groups and agencies (housing, counseling, non-profits, employers, and faith-based organizations).
- » TSWDB is working with a statewide group to help facilitate a statewide Business Services Summit that would include partners from workforce development, community colleges, economic development, vocational rehabilitation, and others. This effort is in the early stages of planning. A target date for the event would be spring 2020.
- » Outreach activities continue to be conducted in all counties, which has resulted in a demand for flyers and brochures. Updated flyers and brochures have been designed for the NextGen, Adult, and Dislocated Worker programs.







# MEASURES OF SUCCESS

- » The State Equal Opportunity Monitoring went well with no findings and only one recommendation. Additional training is being planned for new contract staff that did not attend the previous Boot Camp orientation, as well as training to make personnel aware of assistive technology that is available to rent.
- » The Programmatic and Financial State Monitoring review was conducted earlier this year. No findings or observations were notated, and all contractors continue to remain in compliance with local, state, and federal regulations, policies, and procedures.

